



Overview:

tFund enables you to accept and process donations efficiently while strengthening your donor relationships.

Reach Your Fundraising Goals with tFund

Start elevating your fundraising efforts with a powerful, integrated fund development solution. tFund provides the support you need to launch effective fundraising appeals, with complete control of your customer, donor and event information.

Identify and Target More Donors

The more you know about your customers, the better your chances of turning those customers into donors. tFund is a core element of our overall customer management solution that provides a complete picture of a customer's purchase, event attendance, and giving history. Equipped with this information, you can develop and launch highly effective, highly targeted fundraising campaigns.

Features

- » **Monitor Prospects and Current Donors:** Track prospect, donor and special-event information separately.
- » **Online Ticketing:** Receive online donations and pledge payments.
- » **Multiple Campaigns:** Conduct multiple fundraising campaigns and appeals concurrently.
- » **Donor Management:** Access and cross-reference a wide range of donor demographic information, including family members, business associates, group affiliations, interests and education.

How tFund Works



Benefits of tFund

Enhance Customer Service and Satisfaction

- » Windows® interface for fast, efficient and accurate automation of your development efforts, while giving you the ability to customize your system.
- » Comprehensive pledge and donation-processing allows you to set up payment schedules by annual, semi-annual, quarterly, or monthly payment options. The choice and control is yours.
 - » Accommodate all methods of pledge and donation payments (*i.e. credit cards, checks and in-kind gifts*).
 - » Reflect methods of payment on donation receipts for your records as well as your customers' tax records.
 - » Customize your donation and pledge acknowledgements and reminder notices.
 - » Quickly process and track matching gift, planned gift, and memorial donations.
 - » Document every transaction between donors and fundraisers for detailed audit trails.
 - » Simplify fundraising efforts with automatically generated invitations and solicitations.

More Control, More Flexibility, More Funds

- » Designed to enhance your performance operation-wide, tFund interfaces with the tRes reserved-seat and Internet ticketing solutions.
- » Powerful ad-hoc reporting features allow you to sort, select and report on any field of data in the ticketing or fundraising systems for a detailed view of your venue's activity and financial performance.
- » The data in tFund can be integrated with Microsoft Office® for simplified mass mailing and report generation.



"The integration of the donor component and ticketing is a huge benefit and really allows us to operate as a solid, cohesive organization. Tying ticketing and development together helps us to manage premium seating and reward our donors and season ticket holders appropriately, which is very important to us."

Jason Heggemeyer, Assistant Athletic Director for Ticketing,
University of Illinois

tFund – Fund Development Solution

Contact a Paciolan representative at 1.866.PACIOLAN.

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